



BALLON D'OR™ 2026 TICKETING TERMS AND CONDITIONS

A. INTRODUCTION

1. Scope

The following Ballon d'Or™ 2026 Ticketing Terms and Conditions (the "Terms and Conditions") set out the general conditions for requests, purchase and use of tickets available to the general public for the Ballon d'Or™ 2026. The purchase and use of such tickets are subject to the following Terms and Conditions and any other applicable laws or regulations (as defined below under "Applicable Laws") pertaining to access and usage of the Venue (as defined below).

2. Definitions

Accessibility Ticket	one of the types of Ticket (as further described in Article 3.21) offered for sale on the Ticket Portal, being either an Easy Access Ticket or a Wheelchair Ticket for the Ceremony.
App	the 'UEFA Mobile Tickets' app (or such other app as communicated to the Successful Applicant by UEFA Events SA) which will be made available by UEFA Parties or their partners through the Apple App Store, Google Play Store and any such other app store as notified by UEFA Events SA.
Applicable Laws	all laws, statutes, common law, regulations, ordinances, codes, rules, guidelines, orders, permits, tariffs and approvals, including those relating to the environment, health and safety or sanitary measures, of any governmental or local authority that apply to the Applicant, Successful Applicant, Guest and/or Ticket Holder, or the subject matter of these Terms and Conditions.
Applicant	any natural person above 18 years of age with legal capacity to enter into an agreement for the purchase of Tickets to the Ballon d'Or™ 2026 in accordance with these Terms and Conditions.
Ceremony / Ballon d'Or™ 2026	the Ballon d'Or™ 2026 due to be held at the Venue on 26 October 2026 (or on such other date/location as notified by UEFA Parties and EPA Group).
Companion Ticket	a complimentary Ticket issued with an Accessibility Ticket pursuant to Article 3.21 for the use of the personal companion/assistant accompanying a disabled Ticket Holder.
Dress Code	smart casual (no jeans or football jerseys will be permitted).
Easy-Access Ticket	a Ticket for a disabled person who does not use a wheelchair but requires seating with easy access that is close to accessible amenities in the Venue.
EPA	Les Éditions P Amaury, 40 Quai du Point du Jour, 92100 Boulogne-Billancourt, France.

EPA Group	EPA and any of its affiliates or subsidiaries, including but not limited to L' Équipe.
FCFS Basis	where a Ticket is made available by UEFA Events SA from time to time on a first-come-first-served basis.
General Public Allocation	collectively, the Tickets allocated by UEFA Events SA to the general public which are on sale during the General Public Allocation Window(s).
General Public Allocation Window(s)	any window(s) specified by UEFA Events SA in which an Applicant may apply for a General Public Allocation Ticket via the Ticket Portal in accordance with Article B.3.7.
Guest(s)	an individual accompanying the Successful Applicant to the Ceremony to whom Tickets may be transferred in accordance with these Terms and Conditions.
Host City	London.
Host Territory	England.
L'Équipe	L'Équipe SAS, 40 Quai du Point du Jour, 92100 Boulogne-Billancourt, France, an affiliate of EPA.
Price Categories	the price categories of the Tickets from time to time as determined by UEFA Events SA (and " Price Category " shall be construed accordingly).
Purchase Notification	the notification of the Request confirming the allocation of such Ticket(s) indicated in such Purchase Notification, as sent by UEFA Events SA to the email address provided by the Applicant during the purchase process on the Ticket Portal.
Purchase Price	the total purchase price for the Ticket(s) selected by the Applicant, inclusive of all relevant taxes.
Refund Policy	the refund policy of UEFA Events SA as applicable from time to time which is available for review at: https://tick.uefa.com/2026/BDO_2026_Refund_Policy_EN.pdf
Request	the offer, in the form required on the Ticket Portal, made by an Applicant for Ticket(s) to the Ballon d'Or™ 2026 in accordance with these Terms and Conditions. For the avoidance of doubt, a Request does not create a binding agreement between UEFA Events SA and the Applicant unless the requested Ticket(s) have been successfully allocated and the Request has been accepted in accordance with Article B.5.
Restricted View Ticket	one of the types of Tickets which may be offered for sale on the Ticket Portal by UEFA Events SA (at its discretion), being a Ticket for the Ceremony which has a restricted view of the stage.



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Simultaneous Allocation	the allocation of any Ticket by UEFA Events SA on a FCFS Basis when there is no delay between the Request, the identity of the Successful Applicant and payment for the Ticket(s).
Standard Ticket	one of the types of Tickets offered for sale on the Ticket Portal, being a Ticket for the Ceremony.
Successful Applicant	any Applicant whose Request has been accepted by UEFA Events SA in accordance with Article 5.
Ticket(s)	the electronic/mobile (or in limited cases, paper) ticket provided by UEFA Events SA to the Successful Applicant for the Ceremony. For the avoidance of doubt any mobile or other electronic device which has the App, which in turn has an electronic/mobile ticket assigned to it, shall be considered a Ticket for the purposes of these Terms and Conditions.
Ticket Holder	any person who is in actual and legitimate possession of a Ticket including, without limitation, Successful Applicants and their Guests (as applicable).
Ticket Portal	the Internet platform owned and managed by UEFA Parties on which the Applicant can (subject to availability and these Terms and Conditions) purchase Tickets: https://ballondor-access.tickets.uefa.com/ .
Ticket Type(s)	Standard Ticket(s), which may be Accessibility Ticket(s) or Restricted View Ticket(s).
Ticketing Centre	the ticketing centre in the vicinity of the Venue or in the Host City centre where Ticket Holders can request information or assistance in relation to Tickets.
UEFA	Union des Associations Européennes de Football, whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland.
UEFA Events SA	UEFA Events SA of Route de Genève 46, 1260 Nyon 2, Switzerland, a wholly owned subsidiary of UEFA.
UEFA Parties	UEFA and UEFA Events SA.
Venue	the entire premises of the venue at which the Ceremony is scheduled to be held, including all areas which require a Ticket (or other access device, if applicable) to gain access.
Venue Owner	the owner of the Venue and any operator or lessee of the Venue.
Venue Rules	the Venue Rules as applicable to the Ceremony which can be accessed at: https://uefa-official-hospitality-storage.uefa.com/pdfs/bdo26-venue-rules.pdf

Wheelchair Ticket

a Ticket for a disabled person using a wheelchair within a designated wheelchair space at the Venue.

B. SALE OF TICKETS

3. Buying Tickets on the Ticket Portal

3.1. For the purposes of these Terms and Conditions:

- a. EPA is the owner of the Ballon d'Or™ and publishes a number of sports journals including 'L'Équipe' and 'France Football';
- b. L'Équipe is an affiliate of EPA and the editor of the France Football journal;
- c. UEFA is responsible for the exploitation of certain commercial rights, including the sales of Tickets, in respect of the Ballon d'Or™ 2026;
- d. UEFA Events SA, a wholly owned subsidiary of UEFA, is the seller of the Tickets for the Ballon d'Or™ 2026; and
- e. UEFA and L'Équipe (under the name 'France Football') are co-organisers of the Ballon d'Or™ 2026.

3.2. Subject to Ticket availability, the Ticket Portal will offer an Applicant the opportunity to submit a Request for Tickets as follows in the remainder of this Article 3.

3.3. All Tickets will be sold on a FCFS Basis.

3.4. Notwithstanding Article 3.2, UEFA Parties and EPA Group give no warranty that the Ticket Portal will offer an Applicant the opportunity to purchase Tickets for the Ceremony, whether in a particular Price Category or at all.

3.5. To make an application to purchase a Ticket or Tickets for the Ceremony, the Applicant must notify UEFA Events SA with an offer that the Applicant is willing to purchase the Ticket(s) from UEFA Events SA by completing and submitting a Request on the Ticket Portal.

3.6. Any Request for Ticket(s) requires the prior registration of the Applicant on the Ticket Portal and the Applicant must register on the Ticket Portal by following the procedure stipulated on the Ticket Portal.

3.7. An Applicant can submit a Request via the Ticket Portal for General Public Allocation Tickets which will be open during the General Public Allocation Window(s).

3.8. The Applicant accepts and acknowledges

- i. the Applicant may not, at any time, cancel their Request, once submitted; and
- ii. timely submission of a correctly filled-in Request, properly received by UEFA Events SA constitutes a firm and irrevocable undertaking to purchase the Ticket(s) indicated in the Request, which may be accepted by UEFA Events SA in accordance with Article 5.



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- 3.9. UEFA Events SA will notify the Applicant about the receipt of the Request via an email to the address indicated by such Applicant in the Request. This email shall not be construed as an acceptance of the Applicant's offer but be subject to the acceptance of the Applicant's offer according to Article B.5 below and the observance of particular circumstances (e.g. safety or health aspects).
- 3.10. An Applicant cannot submit a Request for more Tickets for the Ceremony (including Standard Tickets, Restricted View Tickets and Accessibility Tickets) than is permitted on the Ticket Portal by UEFA Events SA from time to time. Unless otherwise specified on the Ticket Portal, an Applicant can submit the Request for up to two (2) General Public Allocation Standard Tickets. Requests for more than the maximum number of Tickets permitted pursuant to this Article B.3.10 and/or multiple applications by the Applicant are not permitted and will be rejected or cancelled.
- 3.11. Standard Tickets (including Restricted View Tickets) will be available in such Price Categories as shown on the Ticket Portal, based on the location of the seat in the Venue. The seat map indicating an approximate location of the respective Price Categories will be displayed on the Ticket Portal.
- 3.12. With respect to the selection of seats and Price Category, the following shall apply:
 - a. The Applicant will be able, subject to availability of the Ticket(s) in the Price Category at the relevant time, to select the Price Category of the Ticket(s) at the time of making a Request; and
 - b. Unless otherwise specified on the Ticket Portal, the Applicant will not be able to select specific seats. Seats will be randomly allocated based on the Ticket Type, the quantity of Tickets and the Price Category selected by the Applicant on the Ticket Portal.
- 3.13. Applicants and Successful Applicants are required to provide certain information (including where required under Applicable Laws) during the Ticket application process (both during and after submission of the Request), further details of which (including the method and deadlines for the provision of such information) shall be communicated to them on the Ticket Portal or by such other method as determined by UEFA Events SA (which may include by way of email) from time to time. More particularly, all Applicants are required to provide their first name(s), last name, date of birth, address and phone number, along with any other personal data which is required under Applicable Laws or at the request of the competent authorities. Applicants and Successful Applicants accept and acknowledge that UEFA Events SA shall be entitled to refuse their application or void their Ticket(s) (if it has/they have been issued) in the event of any failure to provide the required details within the timescales and deadlines communicated to Applicants and Successful Applicants.
- 3.14. It is the sole responsibility of the Applicant to ensure that:
 - a. the Request has been filled-in completely and accurately with all required details;
 - b. acceptance of these Terms and Conditions as required by UEFA Events SA in the purchase process is properly given by clicking the respective box(es) on the Ticket Portal;
 - c. the Applicant understands how their personal data and the personal data of their Guests will be processed as detailed in Article D.14 and the UEFA Privacy Policy set out at <http://www.uefa.com/privacypolicy/index.html>. By submitting a Request personally and on behalf of each Guest, each Applicant accepts and acknowledges the foregoing (and confirms that each Guest accepts and acknowledges the foregoing);
 - d. the Request is properly submitted to UEFA Events SA in accordance with the instructions specified on the Ticket Portal; and



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- e. sufficient funds to cover the Purchase Price for the Ticket(s) (and any credit or debit card issuing bank fees referred to in Article 4.6) are available on the credit or debit card indicated for payment at the point of payment.

Any failure by the Applicant to comply with the requirements detailed in this Article 3.14 will result in the Request (and thus such Applicant's offer to purchase Ticket(s)) being rejected.

- 3.15. The Applicant warrants that all information provided by them during the application process is true and accurate. If the Applicant is subsequently found to be in breach of this Article 3.15 UEFA Events SA shall be entitled to refuse their application or void their Ticket(s) with no right to a refund (if it has/they have been issued).
- 3.16. By completing and submitting the Request on the Ticket Portal, the Applicant acknowledges that they have read, understood and agree to comply with these Terms and Conditions.
- 3.17. The Applicant acknowledges and agrees that all Ticket purchases made on the Ticket Portal are final and that (save for circumstances where the Refund Policy applies) no cancellations will be permitted and/or refunds or exchanges given following the Simultaneous Allocation.
- 3.18. The Applicant accepts and acknowledges that any Request which results in the Applicant exceeding the Ticket purchase limits identified in Article 3.10 or being allocated Tickets which would result in a breach of Articles 3.22 or 3.23 shall be rejected or cancelled in full, regardless of whether such Applicant has become a Successful Applicant.
- 3.19. Any Applicant who, in the reasonable opinion of UEFA Events SA, purchases Ticket(s) using any computer software which is designed to afford the Applicant with an increased chance of being successful in the purchase of Tickets on the Ticket Portal or to avoid limitations on the maximum number of Tickets permitted pursuant to Article 3.10 (such as bots or spiders) or any Applicant who, for this purpose, together with other individuals, has been recruited or incentivised to create multiple applications, shall have any Requests by them rejected or Tickets purchased by them cancelled in full, regardless of whether the Applicant has become a Successful Applicant.
- 3.20. Whilst UEFA Events SA will attempt to ensure that listings for Tickets on the Ticket Portal are accurate, technical errors may occur. If UEFA Events SA discovers that an error has occurred which has resulted in an incorrect Request for Tickets or receipt of the email referred to in Article 3.9, UEFA Events SA will inform the Applicant as soon as possible and reserves the right to reject the Applicant's Request or cancel the Applicant's purchase. Where possible, UEFA Events SA will give the Applicant the option of reconfirming their Request with the correct details or cancelling their Request for a full refund (if a Purchase Notification in respect of such Request has been received by the Applicant). If UEFA Events SA is unable to contact the Applicant due to lack of contact details or lack of response from the Applicant, the Applicant agrees that UEFA Events SA may treat the Applicant's Request as rejected or the Ticket purchase as cancelled without any liability to UEFA Parties and/or EPA Group.
- 3.21. With respect to Accessibility Tickets:
 - a. a limited number of Accessibility Tickets (being either an Easy-Access Ticket or a Wheelchair Ticket) will be available on the Ticket Portal, which will be delivered to a Successful Applicant with a complimentary Companion Ticket. For enforcement purposes under these Terms and Conditions where the Applicant is:
 - i. not the disabled attendee themselves, the disabled attendee will be considered as the Guest; or

- ii. the disabled attendee, the personal companion/assistant will be considered as the Guest;
 - b. Accessibility Tickets can be located in various areas of the Venue, depending on its layout;
 - c. an Applicant applying for Accessibility Tickets on the Ticket Portal will be required to submit to UEFA Events SA (in such form as communicated to the Applicant by UEFA Events SA) a valid official document confirming their eligibility or the eligibility of their Guest (whichever the case may be) for such Accessibility Tickets as soon as requested to do so by UEFA Events SA and, in any case, no later than the time such Applicant becomes a Successful Applicant. Any such Applicant who does not submit the required document to UEFA Events SA (within the timescales communicated by UEFA Events SA) upon becoming a Successful Applicant shall have their Tickets cancelled without any liability to UEFA Parties and/or EPA Group; and
 - d. the holder of a Companion Ticket must be able to provide all necessary assistance to the disabled Accessibility Ticket Holder in respect of their attendance at the Ceremony.
- 3.22. Guests named in a Successful Applicant's application for Tickets cannot be named in multiple applications for Tickets, regardless of whether such Guest is the named Successful Applicant or the named Guest of another Successful Applicant. Applications which result in the named Guest being named on multiple applications (whether as a Guest or a Successful Applicant) are not permitted and will be cancelled.
- 3.23. Any Successful Applicant who purchases or is allocated Tickets for the Ceremony via an Allocation Window is not permitted to receive Tickets for the Ceremony via any other Allocation Window. Similarly, any Successful Applicant who purchases or is allocated Tickets for the Ceremony via any other method is not permitted to receive Tickets pursuant to these Terms and Conditions. Any Request for such Tickets will be rejected or cancelled, regardless of whether such Applicant becomes a Successful Applicant. Where the Tickets have been cancelled by UEFA Events SA pursuant to this Article 3.23, the Successful Applicant will not be due a refund for such cancelled Tickets (as they have been obtained in breach of these Terms and Conditions).

4. Payment

- 4.1. Payment for the Ticket(s) is possible via either: (1) a Mastercard or Visa credit card; or (2) a Mastercard or Visa debit card which is enabled for (and permits) internet payments. The Applicant's credit/debit card shall have an expiry date beyond the date indicated on the Ticket Portal (which will depend on the applicable Allocation Window).
- 4.2. Any Applicant who, in the reasonable opinion of UEFA Events SA, purchases Ticket(s) using a credit or debit card which has been used by a different Applicant, shall have any Requests by them rejected or Tickets purchased by them cancelled in full, regardless of whether the Applicant has become a Successful Applicant.
- 4.3. The Applicant acknowledges that by clicking the confirmation button/field on the Ticket Portal, the Applicant agrees to make payment of the relevant Purchase Price, provided the requested Ticket(s) are allocated by UEFA Events SA to the Applicant. The allocation of Ticket(s) constitutes acceptance of the Request by UEFA Events SA but is still subject to the conclusion of the purchase in accordance with Article B.5.1.a.
- 4.4. All Purchase Prices are indicated on the Ticket Portal and in the Request and all payments will be made in pounds sterling currency (£).



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- 4.5. The Applicant understands and agrees that their Request will be rejected and that their Tickets will not be allocated in the event that the Applicant's bank rejects payment of the Purchase Price.
- 4.6. The Applicant's credit or debit card issuing bank will apply its own currency exchange rates (if applicable) and may levy additional fees or charges for such transaction. Applicants shall contact their respective credit or debit card issuing bank before submitting the Request in order to enquire about the relevant exchange rates, charges or fees. UEFA Parties and EPA Group shall not be responsible for any such exchange rates, fees or charges levied by the Successful Applicant's credit or debit card issuing bank.

5. Offer Acceptance

- 5.1. The agreement between UEFA Events SA and the Successful Applicant for the purchase of the Ticket(s) will be concluded and confirmed (under these Terms and Conditions) only after the:
 - a. successful processing of the credit or debit card payment for the Ticket(s) indicated in the Request, in accordance with Article 4; and
 - b. acceptance of the Applicant's offer by UEFA Events SA by way of submission of the Purchase Notification to the Successful Applicant.
- 5.2. Successful Applicants are requested to review their Purchase Notification for any inaccuracies, in particular with regards to their Ticket(s) quantity, Purchase Price, and Price Category. Any inaccuracies shall be immediately notified to UEFA Events SA in accordance with Article 19.
- 5.3. For the avoidance of doubt, even if Ticket(s) are offered via distance communication methods within the meaning of Applicable Laws, Successful Applicants shall have no right of withdrawal when purchasing a Ticket (either within two weeks or otherwise). Consequently, every agreement between UEFA Events SA and a Successful Applicant for the purchase of the Ticket(s) (as confirmed in accordance with Article 5.1) is binding on the Applicant and obliges the Applicant to pay for, and accept, the ordered Ticket(s).

6. Delivery of Tickets

- 6.1. Tickets will be delivered to Successful Applicants in the following ways, with such method to be determined at UEFA Events SA's sole discretion:
 - a. by virtue of electronic "mobile phone tickets" (which shall be the default delivery method). Where Tickets are remitted by virtue of electronic "mobile phone tickets", the Ticket Holder is required to download the App on their mobile phone and the electronic Ticket will need to be displayed on the mobile phone in order to enter the Venue. Tickets are remitted to the Successful Applicant for onward transmission to the Ticket Holder(s) and it is the responsibility of the Successful Applicant to download the App on their mobile phone and transfer the Ticket(s) to the Ticket Holder(s)). It is then the responsibility of the Ticket Holder to download and install the App and to ensure that the Ticket is displayed correctly on their mobile phone. In the event that the Successful Applicant and/or Ticket Holder has problems with the installation of the App or the retrieval of the Tickets through the App, the Successful Applicant must immediately inform UEFA Events SA (via <https://support.tickets-ballondor.uefa.com/hc/en-us/requests/new>) and in any event no later than two (2) days prior to the day of the Ceremony. The Ticket Holder will be required to provide, by such deadline as communicated by UEFA Events SA, their first name, last name, email address, mobile phone number, date of birth and ID document issued by country name, along with any other information required under Applicable Laws or at the request of the competent authorities, when downloading and registering within the App. The Applicant accepts and acknowledges that any failure to provide the required personal details within the timescales and despite the deadlines communicated to Applicants and

Successful Applicants shall result in the relevant Ticket(s) being cancelled, with no right to a refund; and

- b. in limited cases, including as part of the general effort aimed at maximising safety and security for the Ceremony and preventing the unauthorised resale of the Tickets, UEFA Events SA may decide (at its reasonable discretion) to remit the Tickets personally to the respective Successful Applicant during the official opening hours of the Ticketing Centre as further described in Article 6.3.
- 6.2. Successful Applicants will not be able to request: (i) a change to the delivery method by UEFA Events SA (unless in exceptional circumstances, as determined by UEFA Events SA); and/or (ii) a refund of the Ticket(s) on the basis of the distribution method applicable to their Ticket(s). For the avoidance of doubt, Successful Applicants will not receive a refund for any Ticket(s) which they or a Ticket Holder to which they have transmitted a Ticket fail to download using the App, or which the Successful Applicant or a Ticket Holder to which they have transmitted a Ticket does not collect in accordance with Article 6.3.
- 6.3. In the event of that the Successful Applicant is required to collect their Tickets in accordance with Article 6.1.b, the Successful Applicant will be informed by email that their Ticket(s) can be collected during the opening hours at the Ticketing Centre. The email will provide the exact details of the Ticketing Centre as well as the opening times during which the Ticket(s) can be collected. In order to collect such Ticket(s), the Successful Applicant must show a personal identification document (passport or national identity card if issued by a Schengen area country, passport if issued by a non-Schengen area country or a UK driving licence) for them and their Guest(s) and the above mentioned email either electronically or as a print out. The Guest(s) must be present at the Ticketing Centre with the Successful Applicant in order to collect the Tickets. For the avoidance of doubt, Tickets will not be remitted to any Successful Applicant who fails to meet the identification requirements or who is deemed to be an Excluded Person (as defined in Article 13.2) pursuant to these Terms and Conditions (including but not limited to any Successful Applicant who has acted in breach of these Terms and Conditions). The Applicant acknowledges that notification under this Article 6.3 may be provided following receipt of an initial "mobile phone ticket" and that such "mobile phone ticket" will then be deactivated by UEFA Events SA.
- 6.4. Tickets shall remain the property of UEFA Events SA at all times.
- 6.5. Defective mobile phone Ticket(s) such as for example, Tickets not displayed in the App, Tickets not being displayed due to defective mobile phone or insufficient battery, or with incorrect personal information displayed on the Ticket, will be rejected at the entrance to the Venue. UEFA Parties and EPA Group shall not be responsible for defective, lost or stolen Ticket(s) and will accept no obligation to reissue such Ticket(s) provided that where there is a defect of a mobile Ticket or other complications with regard to the access procedure (including but not limited to with the functionality of the App) entirely or predominantly attributable to UEFA Parties, UEFA Events SA shall where reasonably possible and subject to identification of the Ticket Holder's legitimacy in accordance with Article C.8.2.b either rectify any defect or block the Ticket concerned after notification of the defect and issue a new Ticket to the Successful Applicant upon provision of sufficient evidence from the Successful Applicant.
- 6.6. In the event that the Successful Applicant requires any assistance onsite at the Venue in relation to their Ticket(s), the Successful Applicant must show a personal identification document (passport or national identity card if issued by a Schengen area country, passport if issued by a non-Schengen area country or a UK driving licence) upon the request of authorised persons representing UEFA Parties and/or EPA Group.



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C. USE OF TICKETS

7. Prohibited Use of the Ticket(s)

- 7.1. Except as expressly permitted in Articles 7.2, 7.3 and 7.4, any resale, transfer of Ticket(s), offer or advertisement of Ticket(s) for resale or transfer, whether for free or for consideration, is strictly prohibited. This prohibition extends to providing access to the mobile (or other) device upon which a Ticket is held/displayed, attempting to log in to the App on more than one mobile (or other) device, to providing login details for the App and to providing login details for the Ticket Portal.
- 7.2. The Successful Applicant shall be permitted to transfer Tickets to their Guest(s) provided that (jointly):
- i. the Successful Applicant will attend the Ceremony together with their Guest(s);
 - ii. the Tickets are for their personal use;
 - iii. such permitted transfer is free of any extra consideration over and above the face value of the Ticket;
 - iv. if applicable, such transfer is carried out before the deadline expires for the provision of Ticket Holder data as communicated to the Successful Applicant by UEFA Events SA; and
 - v. Guests, by accepting the transfer of Tickets from the Successful Applicant, agree to be subject to these Terms and Conditions.
- 7.3. Subject to the provisions of Article 7.4 regarding Accessibility Tickets, in the event that a Ticket Holder (which, for the avoidance of doubt, includes the Successful Applicant and any Guest(s)) is unable to attend the Ceremony for personal reasons (for example, illness or medical reasons) the Successful Applicant shall not be entitled to a refund in respect of such Ticket but shall be entitled to transfer such Ticket to a friend or family member (who shall in turn become the Guest for the purposes of these Terms and Conditions), provided that (i) such transfer is carried out in compliance with, and subject to, Articles 7.1 and 7.2, (ii) such friend or family member cannot ask to be moved to a seat in another area of the Venue, (iii) the personal details of such individual are provided in accordance with the procedure notified to the Successful Applicant by UEFA Events SA, and (iv) if applicable, such transfer takes place before the deadline expires for the provision of Ticket Holder data as communicated to the Successful Applicant by UEFA Events SA. For the avoidance of doubt, only the Successful Applicant is permitted to transfer Tickets pursuant to this Article 7.3; where the Guest is unable to attend the Ceremony the Ticket(s) must be transferred back to the Successful Applicant, who can then transfer the Ticket(s) in accordance with the provisions of this Article.
- 7.4. Due to the nature of Accessibility Tickets, in the event that a Ticket Holder of an Accessibility Ticket (which, for the avoidance of doubt, includes the Successful Applicant and any Guest(s)) is unable to attend the Ceremony for personal reasons (for example, illness or medical reasons) the Successful Applicant shall not be entitled to a refund in respect of such Ticket but shall be entitled to transfer such Ticket to a friend or family member (who shall in turn become the Guest for the purposes of these Terms and Conditions), provided that (i) such transfer is carried out in compliance with, and subject to, Articles 7.1 and 7.2, (ii) the Ticket is transferred to a friend or family member who satisfies the requirements of UEFA Events SA for such Accessibility Ticket or Companion Ticket (as applicable), (iii) such friend or family member cannot ask to be moved to a space or seat in another area of the Venue, (iv) the personal details of such individual are provided in accordance with the procedure notified to the Successful Applicant by UEFA Events SA, and (vi) if applicable, such transfer takes place before the deadline expires for the provision



BALLON D'OR™

of Ticket Holder data as communicated to the Successful Applicant by UEFA Events SA. For the avoidance of doubt, only the Successful Applicant is permitted to transfer Tickets pursuant to this Article 7.4; where the Guest is unable to attend the Ceremony the Ticket(s) must be transferred back to the Successful Applicant, who can then transfer the Ticket(s) in accordance with the provisions of this Article.

7.5. Successful Applicants, Guests and Ticket Holders are prohibited from holding (whether at any one time or otherwise):

- a. more than two (2) Tickets (or such other number, if any, as communicated on the Ticket Portal when the Successful Applicant purchased the Tickets), whether such Tickets are held on the App, on different accounts on the App or on a single mobile device; and/or
- b. Tickets from multiple Successful Applicant's accounts, whether such Tickets are held on the App, on different accounts on the App or on a single mobile device,

and any Successful Applicant, Guest and/or Ticket Holder in breach of this Article 7.5 shall have all respective Tickets cancelled with no right to a refund.

7.6. The Ticket(s) shall not be:

- a. used for any promotion, advertising, fundraising, auction, raffle or any other similar commercial or non-commercial purposes;
- b. used as a prize (or part of a prize) in any contest, competition, (promotional) game of chance, lottery or sweepstake;
- c. combined with and sold as part of any package of goods or services; or
- d. combined with and sold as part of any travel or hospitality package (for example combining flights, hotels and/or food and drink and the Ticket(s)).

7.7. Ticket Holders shall not:

- a. run any advertisements or promotions relating to UEFA Parties, EPA Group, Ballon d'Or™ or the Ceremony;
- b. advertise, promote, give away, distribute, sell or offer for sale any product or service from any part of the Venue or via the display of overt commercial messages on clothing worn or items brought into the Venue; or
- c. exploit any marketing or promotional opportunities in relation to the Ticket(s).

For the avoidance of doubt, no branding, which may be aimed at promotional or marketing purposes whatsoever, may be displayed by any Ticket Holder at the Venue.

7.8. Ticket(s) acquired or used in breach of this Article 7 and/or Article 13 of these Terms and Conditions shall be void with no right to a refund and any person seeking to use such Ticket(s) will be deemed a trespasser and will be refused entry or be evicted from the Venue, and may be liable to further legal action. Any unauthorised sale or transfer of the Ticket(s) may be reported to the police or other authorities.

7.9. Any breach of these Terms and Conditions and/or any Applicable Laws shall entitle UEFA Events SA to cancel and invalidate the Ticket and any other Tickets that have been purchased by the Successful Applicant for the Ceremony with no right to a refund.



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8. Entrance to the Venue

- 8.1. Access to the Venue will be permitted during such hours as specified on the Ticket or as published on UEFA's website at www.uefa.com. Ticket Holders are obliged to ensure that they keep themselves informed about possible alterations of the Ceremony.
- 8.2. Entrance to the Venue shall be:
- a. subject to compliance with:
 - i. these Terms and Conditions;
 - ii. the Venue Rules;
 - iii. the Dress Code;
 - iv. any sanitary measures or policies in place;
 - v. all Applicable Laws (whether statutory or otherwise and including health and safety requirements and any sanitary measures) governing access or presence at the Venue, attendance at the Ceremony, use of the Tickets, general safety certificate and any special safety certificate applying to the Venue, issued by any authority that has jurisdiction or authority in relation to the holding of the Ceremony at the Venue;
 - b. authorised upon presentation of a valid Ticket per person (regardless of age) and, upon request, proof of identity of the Ticket Holder with valid photograph (passport, national identity card or UK driving licence); and
 - c. authorised only to persons of at least eight (8) years old.
- 8.3. Any breach of these Terms and Conditions by the Applicant, Successful Applicant, Guest and/or Ticket Holder (as applicable) shall result in the Ticket Holder being deemed a trespasser in case of entry to the Venue and shall give UEFA Parties and/or EPA Group the right to eject said Ticket Holder from the Venue.
- 8.4. Ticket Holders leaving the Venue will not be re-admitted.

9. Conduct at the Venue

- 9.1. For safety and security purposes, all persons attending the Ceremony, if and when so requested by stewards, safety personnel and/or any other legally authorised persons representing UEFA Parties, EPA Group and/or the Venue Owner, shall:
- a. produce a valid Ticket together with proof of identity with valid photograph and signature (passport, national identity card or UK driving licence) in order to provide satisfactory evidence that the Ticket Holder's identity corresponds to that of the Ticket Holder whose details were provided to UEFA Events SA in accordance with these Terms and Conditions;
 - b. submit to inspections, body checks and examinations – including through the use of technical equipment – to ensure that they are not in possession of dangerous, prohibited or unauthorised items. Safety personnel, stewards or police shall be entitled to search any person's clothing and their belongings;



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- c. comply with all instructions and guidelines issued by such persons;
 - d. comply with any sanitary measures and policies in place at the Venue and follow any and all instructions from safety personnel, stewards and/or police and/or any other duly authorised persons at the Venue in relation to sanitary and hygiene measures; and
 - e. be subject to additional safety controls inside the Venue, as the case may arise.
- 9.2. It shall be strictly forbidden inside the Venue to express, display or disseminate of any insulting, discriminatory, racist, xenophobic, sexist, religious, political or other illegal/prohibited messages.
- 9.3. The Venue Rules contain detailed lists of prohibited items and conduct and each Ticket Holder shall fully comply with any restrictions contained therein. Abbreviated versions of these Terms and Conditions and/or the Venue Rules, or simple icons illustrating prohibited items or conduct, may also be included on the Ticket and must be fully complied with by the Ticket Holder.
- 9.4. Without limitation, it is strictly forbidden to do any of the following inside the Venue:
- a. occupy or access areas which are closed to the public or for which access is unauthorised in accordance with the relevant Ticket category held by the Ticket Holder;
 - b. restrict or loiter in areas open to traffic, footpaths and roadways, entrances and exits to visitor areas and emergency exits;
 - c. occupy any seat other than that indicated on the Ticket; or
 - d. engage in any other conduct which may endanger any person at the Venue.

The above list is not exhaustive. Ticket Holders should refer to the Venue Rules for more information on the required conduct.

- 9.5. Each Ticket Holder agrees to behave responsibly and in line with the Venue Rules and any other safety and security guidelines communicated by UEFA Parties, EPA Group and/or the Venue Owner.

10. Sound and Image Recordings

- 10.1. Ticket Holders take note that their voice, image and likeness recorded during their time in the Venue ("Recordings") may be used, free of charge, in any image, sound and audiovisual material in connection with the Ceremony, either simultaneously or at a later date. UEFA Parties, EPA Group or third parties engaged or otherwise authorised in each case (e.g., broadcasting, press, individuals/influencers) create Recordings for the purpose and on the basis of their legitimate interest of public reporting and promotion of the Ceremony pursuant to Art. 6 para. 1 lit. f of the UK General Data Protection Regulation (UK GDPR) and, where applicable, the EU GDPR. Recordings may be processed, exploited and publicly reproduced by UEFA Parties and EPA Group or third parties authorised in each case (e.g. broadcasting, press, individuals/influencers) within the scope of the same legitimate interest pursuant to Art. 6 para. 1 lit. f of the UK GDPR and, where applicable, the EU GDPR.
- 10.2. Ticket Holders shall not collect, record, use or disseminate any sound, image, recording or depiction of the Venue and/or the Ceremony (including any results, statistics, information or other data about the Ceremony, in whole or in part) ("Content") over the internet, radio, television or any other current or future media – or assist any other persons in doing so – other than for personal, private and non-commercial use. Any such personal, private and non-commercial use is at the Ticket Holder's own risk and, for the avoidance doubt, requires the Ticket Holder to



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clear all necessary rights for such use. Examples of personal, private non-commercial use include sharing (limited) Content (by means of physical or electronic media) with the Ticket Holder's close friends and family but shall not include any use of Content:

- a. on a live/near-live basis;
- b. in any manner intended to make available any aspect of the Ceremony to the public;
- c. on webpages or social media accounts (save for any closed social media account accessible by the person's close friends and family only);
- d. to promote, sponsor, endorse or sell products/services;
- e. to generate any form of commercial gain or remuneration (whether monetary or not); or
- f. on any form of physical or electronic media in any manner that suggests an official association with UEFA Parties, EPA Group and/or the Ceremony.

UEFA Parties and EPA Group reserve the right, in their sole discretion, to determine whether any use of Content constitutes personal, private and non-commercial use. For the avoidance of doubt, UEFA Parties, EPA Group and any authorised third party is entitled to delete, or cause to be deleted, any images transmitted or publicly displayed in breach of this Article and to bring any other claim against the responsible person (collecting, recording, using or disseminating as described above) in a judicial or extrajudicial proceeding.

- 10.3. All rights in relation to any Content created by Ticket Holders shall be owned by UEFA and/or EPA, save that UEFA Parties and EPA Group hereby grant Ticket Holders a non-exclusive licence to use such Content for the personal, private and non-commercial uses described in Article 10.2 above. In this respect, each Ticket Holder hereby irrevocably and unconditionally transfers and assigns to UEFA Parties and EPA Group, free of charge, all rights (including all intellectual property rights) in relation to any such Content for the full period of such rights. In any jurisdiction where such transfer/assignment does not take effect, the Ticket Holder hereby grants to UEFA Parties and EPA Group, free of charge, a perpetual, worldwide, unrestricted, irrevocable, exclusive, transferable, sub-licensable, royalty-free licence to use such Content for any and all purposes. If requested by UEFA Parties and/or EPA Group, the Ticket Holder shall do all things reasonably necessary to give effect to this Article 10.3.
- 10.4. To ensure the safety of the public and effective law enforcement, the Venue and, in part, its surroundings are monitored with a closed-circuit television system in accordance with Art. 6 para. 1 lit. f of the UK GDPR and, where applicable, the EU GDPR, generally operated by the Venue Owner regarding the Ceremony. The respective recordings are treated confidentially by the Venue Owner and in compliance with applicable data protection law but can serve as evidence in particular in the event of suspicion and/or the occurrence of criminal offences; the Venue Owner may transfer their recordings to the competent public safety authorities in these cases. In addition, the competent public safety authorities may also use video surveillance equipment on the day of the Ceremony on their own responsibility to avert danger and prosecute offenders in accordance with the applicable legal provisions.

D. MISCELLANEOUS

11. Abuse of Ticket Portal or App

- 11.1. To maintain a secure and equitable experience for all users of the Ticket Portal and the App, it is strictly prohibited for any Applicant, Successful Applicant, Guest or Ticket Holder (as applicable) to carry out any activities intended to disrupt or compromise the integrity of the Ticket Portal or the App. Attempting to breach the security of the Ticket Portal or the App, including but not limited to 'Distributed Denial of Service (DDoS)' attacks, brute force attempts, or any other form of unauthorised access or abuse (including attempts at such unauthorised access or abuse), will result in immediate suspension of access to the Ticket Portal and the App.



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11.2. In the event of a breach of the provisions of Article 11.1;

- a. any Applicant associated with the accounts involved in such activities shall lose their opportunity to purchase Tickets for the Ceremony; and/or
- b. any Tickets associated with the accounts involved in such activities (and/or associated with the respective holders of such accounts) shall be cancelled with no right to a refund.

12. Liability

- 12.1. Subject to Article 12.5, in the event that UEFA Parties, EPA Group and/or the Venue Owner is in breach of their obligations (under these Terms and Conditions or otherwise), UEFA Parties, EPA Group and/or the Venue Owner shall only be responsible for such loss or damage suffered by the Ticket Holder which was reasonably foreseeable as a result of the breach. UEFA Parties, EPA Group and/or the Venue Owner shall not be responsible for any loss or damage that is not reasonably foreseeable or contemplated at the time the Successful Applicant entered into a contract pursuant to these Terms and Conditions.
- 12.2. Notwithstanding Article 12.1 and subject to Article 12.5, UEFA Parties, EPA Group and/or the Venue Owner is not liable for any business losses and UEFA Parties, EPA Group and/or the Venue Owner will have no liability to any Ticket Holder for any loss of profit, loss of business, business interruption, or loss of business opportunity.
- 12.3. Subject to Article 12.5, in any event, to the maximum extent permitted by Applicable Laws, UEFA Parties, EPA Group and/or the Venue Owner hereby exclude any liability for loss, damage or injury to a Ticket Holder and/or their property, including (but not limited to) any indirect or consequential loss or damage, including (but not limited to) loss of enjoyment or travel or accommodation costs, regardless of whether the loss or damage: (a) would arise in the ordinary course of events; (b) is reasonably foreseeable; or (c) is in the contemplation of the parties, or otherwise.
- 12.4. Subject to Article 12.5, UEFA Parties, EPA Group and/or the Venue Owner shall not be responsible for any interruptions and/or restrictions to the view of the Ceremony caused by virtue of (i) the position of the seat and/or (ii) the actions of other attendees.
- 12.5. Notwithstanding any provision in these Terms and Conditions, UEFA Parties, EPA Group and/or the Venue Owner do not seek to exclude or limit their liability: (a) for fraud or fraudulent misrepresentation; (b) for death or personal injury caused by UEFA Parties', EPA Group's and/or the Venue Owner's negligence or the negligence of any of their officers, employees or agents; or (c) for any other matter for which it is not possible to exclude or limit liability by Applicable Laws.
- 12.6. Nothing stated or implied in these Terms and Conditions will affect the Ticket Holder's statutory rights or any rights that cannot be excluded under the Applicable Laws of the Host Territory.

13. Unauthorised Attendees

13.1. Ticket Holders are permitted to attend the Ceremony provided that:

- a. they are not an Excluded Person (as defined in Article 13.2);
- b. the Ticket has been obtained in accordance with these Terms and Conditions; and
- c. where the Ticket Holder travels to the Host Territory, they have complied with any requirements which are in place regarding entry into the Host Territory (including but not

limited to any travel and entry requirements, including any requirement to obtain a valid visa, imposed under Applicable Laws).

For the avoidance of doubt, UEFA Parties, EPA Group and the Venue Owner shall not be liable for any loss or damage suffered by a Ticket Holder should they fail to comply with the provisions of this Article 13.1 and/or, where required, fail to obtain the necessary documents.

13.2. For the purpose of this Article 13, “Excluded Person” means:

- a. any person banned from membership of the fan club for the national football team (or banned from any equivalent official supporters club by a football governing body in any jurisdiction in the World);
- b. any person subject to an administrative or judicial football ban under the Applicable Laws of the Host City and/or Host Territory;
- c. any person banned by UEFA, FIFA, any football governing body or otherwise, from travelling to or attending an association football match;
- d. any person banned by UEFA, EPA Group and/or the Venue Owner from attending events at the Venue;
- e. any person who is deemed by the relevant public authorities to be a person to whom Tickets should not be allocated for safety and security reasons; and
- f. any person who has breached or is in breach of these Terms and Conditions, in relation to the relevant Ticket and/or any Ticket previously held by the Ticket Holder.

14. Personal Data

14.1. Personal data are collected in accordance with the [Privacy Notification](#). All personal data provided whether during the Request, on the App or otherwise must be true, accurate, consistent and complete. Applicants, Successful Applicants, Guests and Ticket Holders (as applicable) undertake to maintain such personal data.

14.2. In the event that it comes to UEFA Events SA's attention that any personal data provided, whether during the Request, on the App or otherwise is not true, accurate and/or consistent in accordance with the provisions of Article 14.1 above, UEFA Events SA shall be entitled to:

- a. in the event that it is the Applicant who has acted in breach of the provisions of Article 14.1, refuse their application or void their Ticket(s) (if it has/they have been issued) with no right to a refund; or
- b. in the event that it is the Successful Applicant who has acted in breach of the provisions of Article 14.1, cancel and invalidate all Tickets that have been purchased by the Successful Applicant for the Ceremony with no right to a refund; or
- c. in the event that it is the Guest or Ticket Holder who has acted in breach of the provisions of Article 14.1 above, cancel and invalidate the Ticket associated to such Guest or Ticket Holder, with no right to a refund.

15. Unforeseen Circumstances

15.1. UEFA Parties and/or EPA Group reserve the right to make alterations to the time, date and location of the Ceremony due to unforeseen extraordinary circumstances, including but not



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limited to reasons of force majeure, safety and/or security reasons or other decisions made by any competent authority which have a major impact on the Ceremony being staged at the Venue.

- 15.2. In the event of cancellation, abandonment or rescheduling of the Ceremony, or in the event of a change of venue, reduction of Venue capacity or the staging of the Ceremony without public attendance, the Successful Applicant will be bound by the Refund Policy in respect of any refunds of the Tickets purchased by the Successful Applicant provided however that:
- a. any refunds may be made only to the Successful Applicant (and not to the Ticket Holder) and only up to the Purchase Price paid by such Successful Applicant for the Ticket(s), and shall not, for the avoidance of doubt, entitle the Applicant to a refund of any costs and expenses incurred by the Successful Applicant or Guest(s) in relation to travel or accommodation; and
 - b. subject to the foregoing and Article 12, UEFA Parties and EPA Group will not have any liability to the Successful Applicant or any Guest or Ticket Holder on account of any such cancellation, abandonment, rescheduling, reduction of Venue capacity, change of venue or staging of the Ceremony without public attendance or other failure or deficiency in the conduct of the Ceremony.

16. Severability and Amendment

- 16.1. UEFA Events SA reserves the right to change these Terms and Conditions if reasonably necessary, including to ensure proper and safe staging of the Ceremony. UEFA Events SA will notify each Applicant (or Successful Applicant, as the case may be) of any material changes via an email sent to the address indicated by the Applicant (or Successful Applicant, as the case may be) in the Request and the Applicant (or Successful Applicant, as the case may be) will have the choice to consent to such changes or to withdraw their application or withdraw from the agreement concluded with UEFA Events SA in accordance with Article 5.1 (as applicable).
- 16.2. Should any provisions of these Terms and Conditions be declared void, ineffective, illegal or unenforceable by any competent court, regulator or authority:
- a. the remainder of these Terms and Conditions shall remain in effect as if such void, ineffective, illegal or unenforceable provision(s) had not been included; and
 - b. where required and/or permitted under Applicable Laws, the invalid provision shall be replaced with a provision, which closely approximates the economic purpose of such invalid provision.

17. Authentic Text

These Terms and Conditions have been drafted in the English language and are available on the Ticket Portal.

18. General

- 18.1. Each Applicant consents to these Terms and Conditions themselves and on behalf of their Guest(s) (i.e. the Applicant shall ensure that their Guest(s) understand(s), agree(s) with and will conform to these Terms and Conditions). If the Guest is under the age of 18 each Applicant confirms that they have received proper consent to these Terms and Conditions from the Guest(s)'s appropriate parent or guardian under the Applicable Laws of the Host Territory.



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- 18.2. These Terms and Conditions must be incorporated into all agreements to transfer or supply Ticket(s) and brought to the attention of any Ticket Holder (including Guests). All Ticket Holders must comply with these Terms and Conditions at all times.
- 18.3. These Terms and Conditions constitute the entire agreement between the parties and no party shall have any claim or remedy in respect of any statement, representation, warranty or undertaking, made by or on behalf of any other party in relation to these Terms and Conditions which is not already set out in these Terms and Conditions.
- 18.4. Save where precluded under any Applicable Laws, the laws of the Host Territory govern these Terms and Conditions. The parties agree that, save where precluded under any Applicable Laws, the courts of the Host City shall have exclusive jurisdiction, save that if the Successful Applicant is deemed to be a consumer for the purposes of any Applicable Laws, any proceedings arising out of or in respect of these Terms and Conditions can be brought in the courts of the place of residence of the domicile of such Successful Applicant. Notwithstanding the foregoing, if the claimant lives in Scotland, they can bring legal proceedings in either the Scottish or the English courts or if they live in Northern Ireland, they can bring legal proceedings in either the Northern Irish or the English courts.

19. Contact

Any information requests about the ticketing sales process should be addressed to the customer service appointed by UEFA Parties in relation to the ticketing process for the Ceremony, through: <https://support.tickets-ballondor.uefa.com/hc/en-us/requests/new>.